

I would like to formally express my interest in a role with the Board of Directors of Cycling Ontario. When I first saw the LinkedIn post advertising the opportunity I was interested as cycling has become an interest of mine. After looking into the organization in more detail, as well as discovering the skills desired for new members fit with my background I decided to apply.

Community involvement has become a greater part of my life as I now have children, and have more time to give back. I am currently involved in both Leaside Baseball and Boxing Ontario, two sports that I am also keenly interested in, and one that my son is an active participant in. In a professional setting, I am also a member of the Board for the Responsible Gambling Council, which is a volunteer position but also related to my current role as VP Finance at Splash Sports.

I believe I possess the necessary financial management and strategic thinking you are looking for in a Board member. I also think this would be a fun organization to be a part of, and there are likely cycling events that I would want to partake in as an active Board member.

I look forward to discussing the position with you further.

Peter Slater

Peter

Peter Slater

EDUCATION

University of Western Ontario, Richard Ivey School of Business (London, ON)
Honours Business Administration, 2008

- Graduated with distinction
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EXPERIENCE

Splash Sports, Inc. (Remote: Toronto, ON)

VP, Finance (October 2022 – Present)

- Led the finance & accounting, trust & safety, and game operations teams to support the successful launch of Splash Sports in summer 2023 in the licensed DFS and Games of Skill industry in the United States
- Manage all payment partners, banking partners and state regulators as well as player monitoring and responsible gaming controls

Cormark Securities Inc. (Toronto, ON)

Director, Investment Banking (January 2022 – June 2022)

Vice President, Investment Banking (January 2020 – December 2021)

- Led execution of Rivalry Corp.'s (Ontario-based OSB and Casino licensed operator) initial public listing and over 10 M&A transactions totaling ~\$2B in diversified industries including technology, gaming, and consumer product
- Trained and mentored team of five analyst / associate level team members, including staffing of deal teams, resulting in zero voluntary turnover

Ample Organics Inc. (Toronto, ON)

Chief Financial Officer (October 2018 – December 2019)

VP, Corporate Development (October 2017 – October 2018)

- Led the successful \$60M sale process of Ample Organics to NASDAQ-listed Akerna Corp., Ample's largest U.S. competitor, after soliciting interest from several potential acquirors
- Led external capital raises of ~\$12.5M, including from Osmington, David Thomson's family office
- Managed corporate growth from ~10 employees at time of joining to ~100 at time of exit. Direct reports included FP&A, HR, Sales and Account Management
- Responsible for annual financial audits, quarterly Board reporting and stakeholder communications
- Placed 9th on Deloitte Canada's 2019 Technology FAST 50 with revenue growth in excess of 2,000%

INFOR Financial Group Inc. (Toronto, ON)

Senior Associate (March 2015 – September 2017)

- Successfully launched INFOR Financial as an independent boutique investment bank as part of a team of four initial employees; built out firm's strategic direction, supporting functions and client network
- Managed the hiring and training of the junior investment banking team, including four analyst / associate level employees
- Led execution of Canopy Growth's acquisition of Bedrocan Cannabis Corp., positioning Canopy as the leading Licensed Producer of cannabis in Canada and resulting in a \$245M investment from Constellation Brands

GMP Securities Inc. (Toronto, ON)

Investment Banking Associate (May 2012 – March 2015)

- Diversified industries with a focus on technology, healthcare, and non-bank financials

Macquarie Group Limited (Toronto, ON)

Associate / Analyst (May 2008 – February 2012)

- Infrastructure and real assets with a focus on toll roads; 407 ETR Board Observer
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SKILLS AND INTERESTS

- Completed CFA designation in 2014
- Three-time half Ironman finisher, one time full Ironman Finisher, four time marathon finisher

2025 Ontario Cycling Board Candidate Profile

This candidate profile will be used by the Nominations Committee to assess your eligibility and qualifications to serve on the Ontario Cycling Board of Directors.

Information you provide in this form will be made available to the Ontario Cycling membership prior to the Annual Meeting. Your answers to questions marked with (##) are for use by the Nominations Committee only and will be redacted in the public version.

Email *

.....

Name of Candidate *

Peter Slater

.....

Address (##) *

.....

Phone Number (##) *

.....

If you are comfortable, please select the options that reflect your identity if applicable. (##)

- Indigenous peoples (First Nations - includes Status, Treaty or Non-Status, Metis & Inuit)
- Visible Minority (includes people (other than Indigenous) who are non-white regardless of place of birth)
- Individual with a disability
- 2SLGBTQ+ Individual
- Individual who is Gender Diverse
- Prefer not to say

To the extent that you are comfortable, we invite you to indicate your pronouns. (##)

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To be a candidate for the Ontario Cycling Board of Directors, you must: -- *

Be at least 18 years of age -- Be a resident of Ontario -- Not be of bankrupt status -- Not have been declared incapable under the laws of a Canadian province or territory or by a court in a jurisdiction outside of Canada -- Not be a director, officer or committee member of a cycling club or association other than Ontario Cycling -- Not be employed by or own an organization which is contracted by Ontario Cycling -- Not be an employee of Cycling Canada or Ontario Cycling or an employee of a member of Ontario Cycling.

I meet these requirements

I DO NOT meet these requirements at present, but will meet them if elected

If applicable, please provide your LinkedIn Profile URL

<https://www.linkedin.com/in/peter-slater-78355a21/>

If applicable, please provide links to your social media profiles for Instagram, Twitter and/or Facebook (##)

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Please provide a brief (200 words) summary of your current relevant work *
experience

My current relevant work experience includes working as VP Finance at a technology company where I manage all things related to financial management including budgeting, financial reporting and capital raising. This is my second stint as an operator, the first coming as CFO of a start-up technology company which we ultimately sold to a NASDAQ listed competitor. Outside of my experience as an operator, I spent the majority of my career and more than a decade in the investment banking industry honing my financial skills, as well as earning my CFA designation.

Please provide a brief (200 words) summary of your experience with other *
volunteer or community organizations

I am currently a Board member with the Responsible Gambling Council of Canada, and am a member of the Strategic Directions committee. The SD committee helps form the strategy for RGC that includes 100+ staff and a significant annual budget. I have also recently joined the audit committee of RGC due to my extensive background in financial management. Outside of a professional setting, I am a volunteer coach with the Leaside Baseball association for my son's t-ball team and an official with Boxing Ontario.

I have also completed the Ride to Conquer Cancer 3 years.

Please provide a brief (200 words) summary of your experience in sport *

I have a diverse experience in sport having played baseball, football, basketball and volleyball in High School. Since graduating from University, I have become a passionate runner / triathlete. To date I have completed 4 marathons (2 x Toronto, 1 x New York, 1 x Chicago), 4 half Ironmans (3 x Muskoka, 1 x Pennsylvania) and 1 full Ironman (Copenhagen) as well as numerous shorter distance races.

Please indicate the competencies (volunteer or professional) that you have to contribute to the effective leadership and governance of Ontario Cycling *

Novice (General Level 1-5 years)

Intermediate (Demonstrated experience - 5+ years)

Expert (professional certificates and +10 yrs experience)

	None	Novice	Intermediate	Expert (professional certificates and over 10 yrs experience)
Strategic Planning	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Business Management	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Legal & Regulatory Compliance	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Equity, Diversity				

& Inclusion	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Safe Sport Implementation	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Public/Media Relations	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Organizational Change Management	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Not for Profit Governance	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Public Policy	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Risk Management	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Accounting & Financial Management	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Operations and Process Management	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Human Resources	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Project Management	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Community & Stakeholder	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

Relations

Conflict
Management &
Resolution

Fundraising
Management

Demonstrated Experience - For each of the core competencies that OC is placing particular emphasis on, please provide a brief documentation of your experience and achievements to demonstrate your competency in this area. Please include any certifications or professional designations.

CFA Designation

Demonstrated Experience - Not for Profit Governance *

Board Member - Responsible Gambling Council

Demonstrated Experience - Strategic Management & Planning *

Strategic Directions Committee - RGC
Former CFO role

Demonstrated Experience - Accounting & Financial Management *

Current role, VP Finance

CFA Designation

HBA - Western

Demonstrated Experience - Equity, Diversity & Inclusion Implementation *

In prior role at Ample Organics, HR was a department I managed

EDI training with RGC

Demonstrated Experience - Legal & Regulatory Compliance *

Currently work in a regulated industry (Gaming), and report to several different state governments and regulatory agencies monthly on our company activity. I also participated with the initial licensing process.

Demonstrated Experience - Sponsorship / Strategic Partnerships *

Prior to accepting the role of CFO with Ample Organics, I joined the company as VP Corporate Development to focus on potential strategic partners. During my time in this role, I was able to sign several impactful partnerships with organizations including Shopify, UPS and Global Payments.

Demonstrated Experience - Fundraising Management *

In my current role, we have raised >\$40M in the last 3 years to support the growth of our business.

I confirm that the above information is accurate and wish to have my name considered for the Ontario Cycling Board of Directors at the 2025 Ontario Cycling Annual Meeting. I acknowledge and agree that the information on this form may be made public and made available to the membership of Ontario Cycling. *

Yes

No

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